

Empathy & Insight in New Technology Thinking

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@haiyan



```
print("hello!")
```

Engineer, Designer, Maker of Things



Microsoft

Microsoft Research

Microsoft Research presence



A vibrant blue-toned collage representing global technology. It features a central globe with a grid overlay, surrounded by binary code (0s and 1s) and various electronic components like circuit boards, USB drives, and memory cards. The overall aesthetic is futuristic and data-driven.

*Transforming the world through
deep, collaborative research*

MACHINE LEARNING

DESIGN

SYSTEMS

COMPUTER VISION

HUMAN COMPUTER
INTERACTION

VERIFICATION

NATURAL LANGUAGE
PROCESSING

SOCIAL SCIENCE

SECURITY

BIOLOGICAL
COMPUTATION

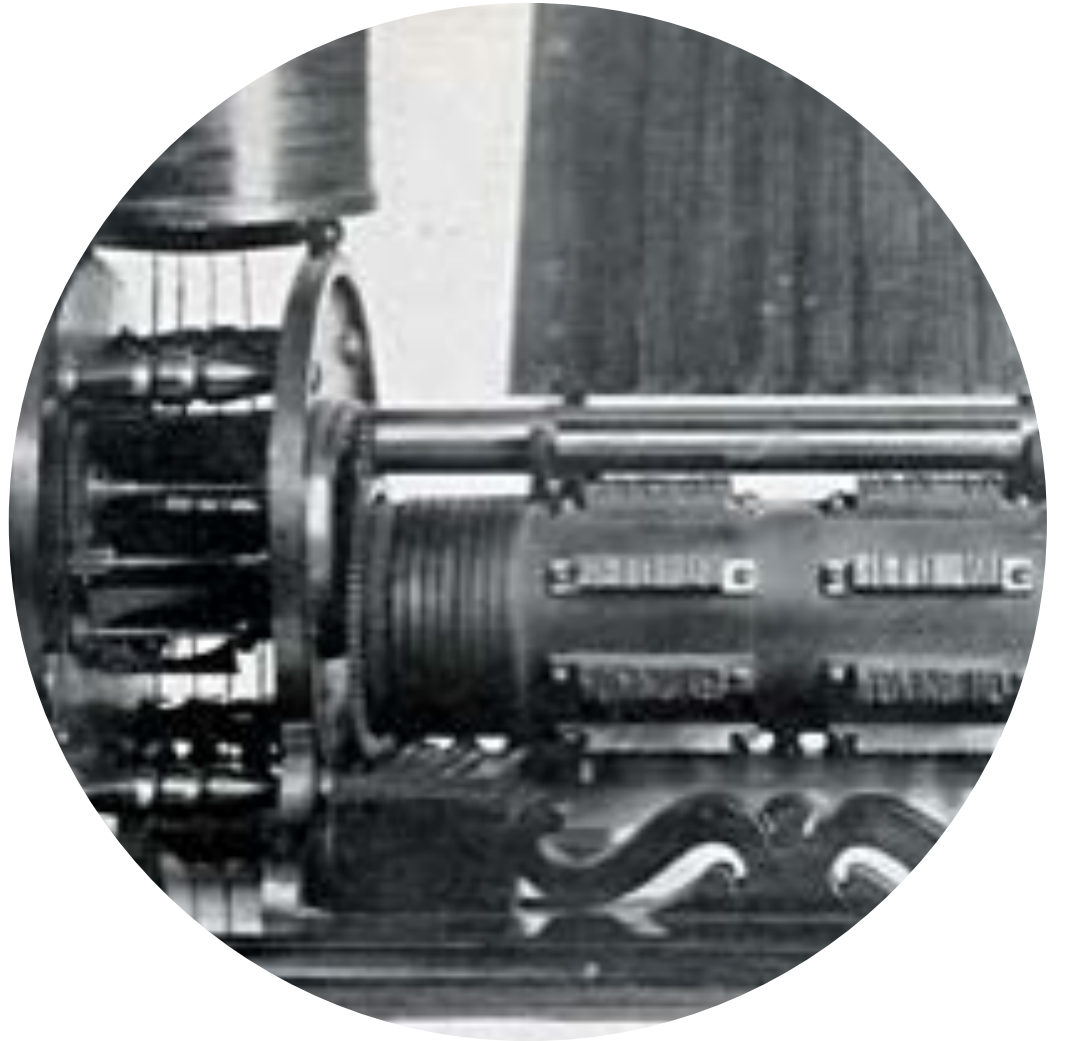
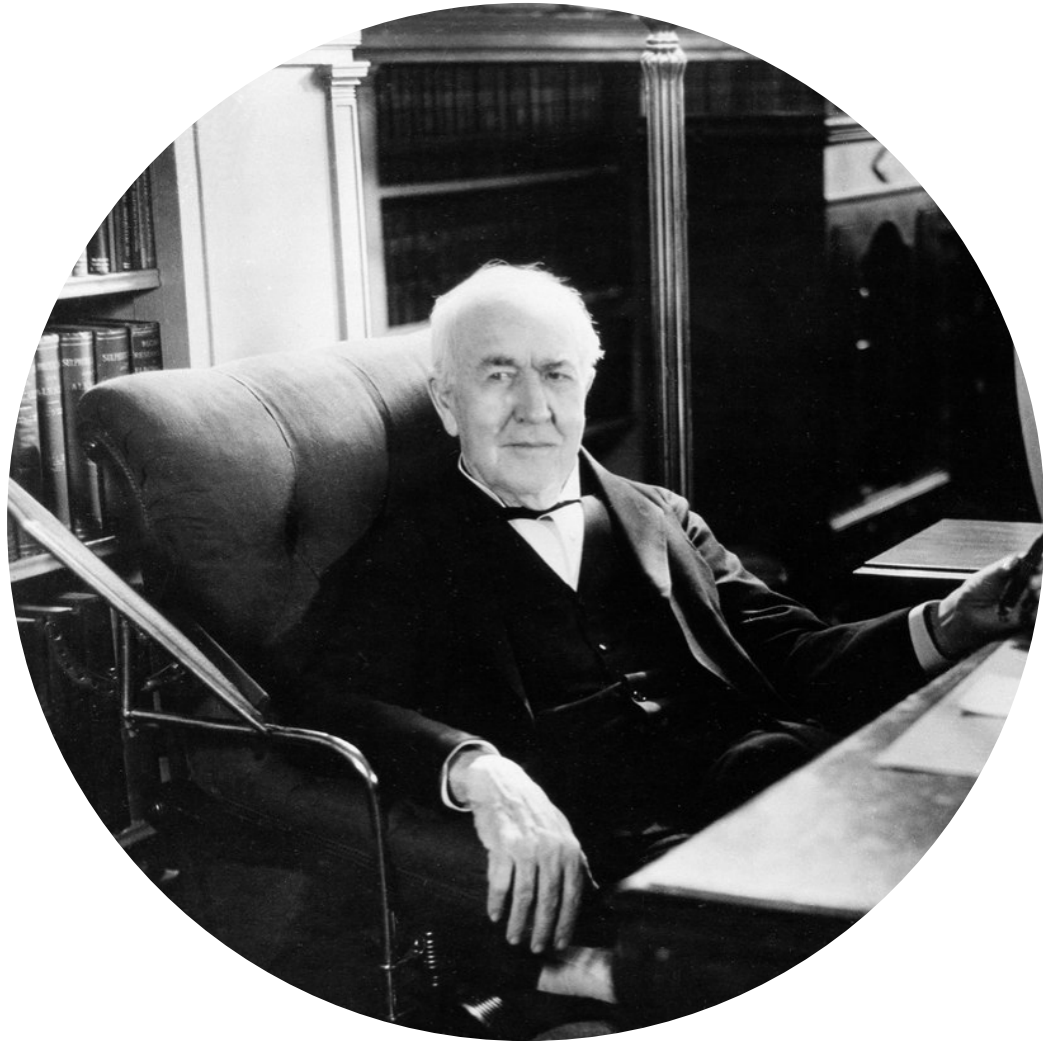
NETWORKS

PROGRAMMING
LANGUAGES

Insight

The capacity to gain an accurate and deep understanding of someone or something.

An elusive, encapsulated wisdom.





Insight is key in creating novel, impactful technologies.

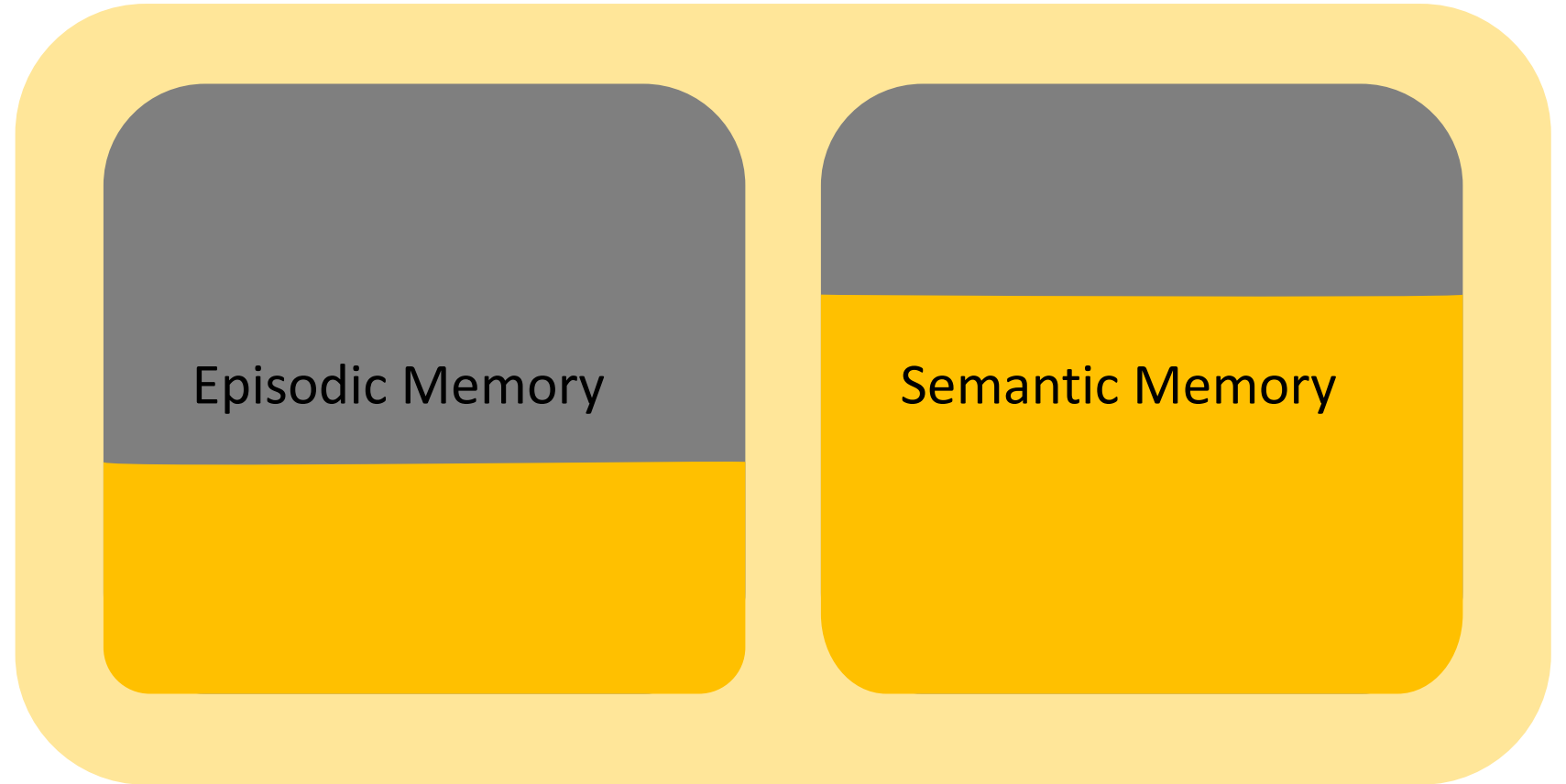
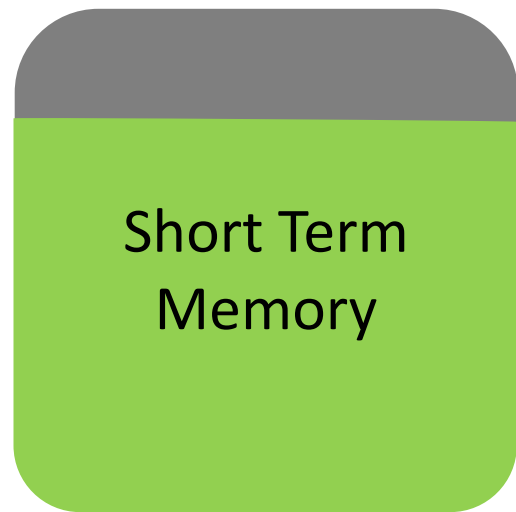




Project
Aman



AMAN'S MEMORY LOSS



HOW MIGHT WE SUPPORT AMAN IN HER TRANSITION TO A YOUNG ADULT?

Family Routine

Getting up
Going to School
Dinner
Bedtime

School

Classes
Gym
Play Time

Family Leisure

Weekends
Holidays
Relatives Visiting
Family Outings

Help build Aman's
semantic knowledge
to complete school

Help Aman relive
emotional moments
with her family







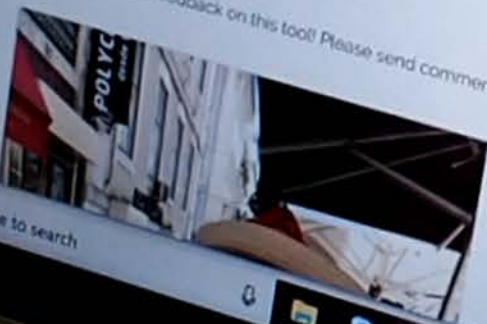


Hello Friends

Upload photos & videos for Tempest and record your audio memories (max 200mb file)

Sort by **Date Uploaded** Date Taken Audio

We would love your feedback on this tool! Please send comments to haiyan@gmail.com



Type here to search

13:40
25/07/2018

A woman with long dark hair, wearing a light-colored long-sleeved top, is seen from behind, adjusting her hair with both hands. She is looking towards a large projector screen. On the screen, the text "Memory Sparks" is displayed in a bold, sans-serif font, with a red starburst graphic to the left of the word "Memory". The room has green patterned wallpaper on the left and a window with a metal grille on the right. In the foreground, there is a desk with a power strip and other electronic equipment.

Memory
Sparks

Export to Home Movies

emma

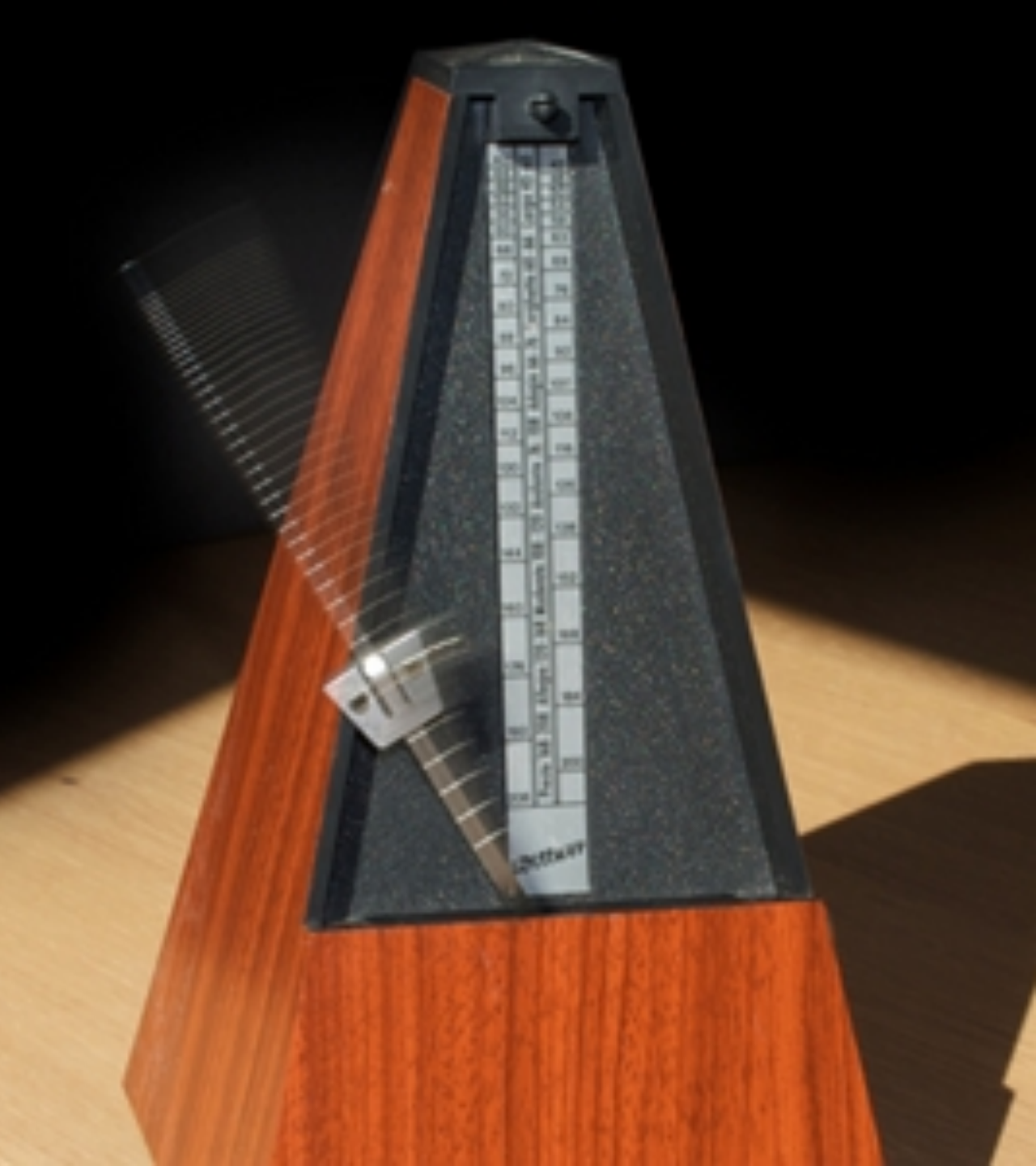
emma

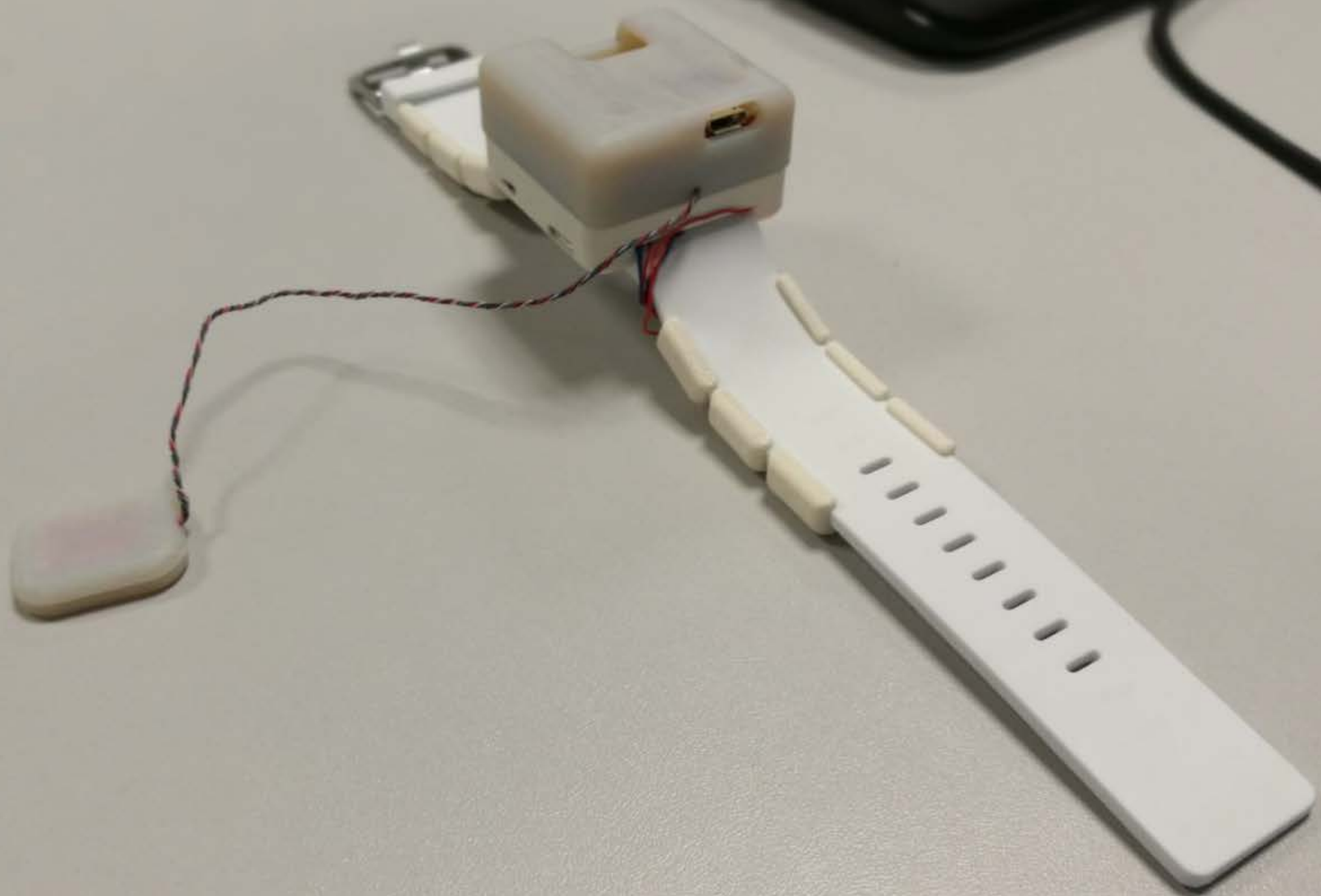
Project Emma



11

FRONT
EAST SIDE
FRONT
MAY 1948
1948 1948 99





BBC

S



PP

IT'S NOT
GOING TO BE
PERFECT...
BUT, MY GOD,
IT'S BETTER. 99

PP

IT'S NOT
GOING TO BE
PERFECT...
BUT, MY GOD,
IT'S BETTER.

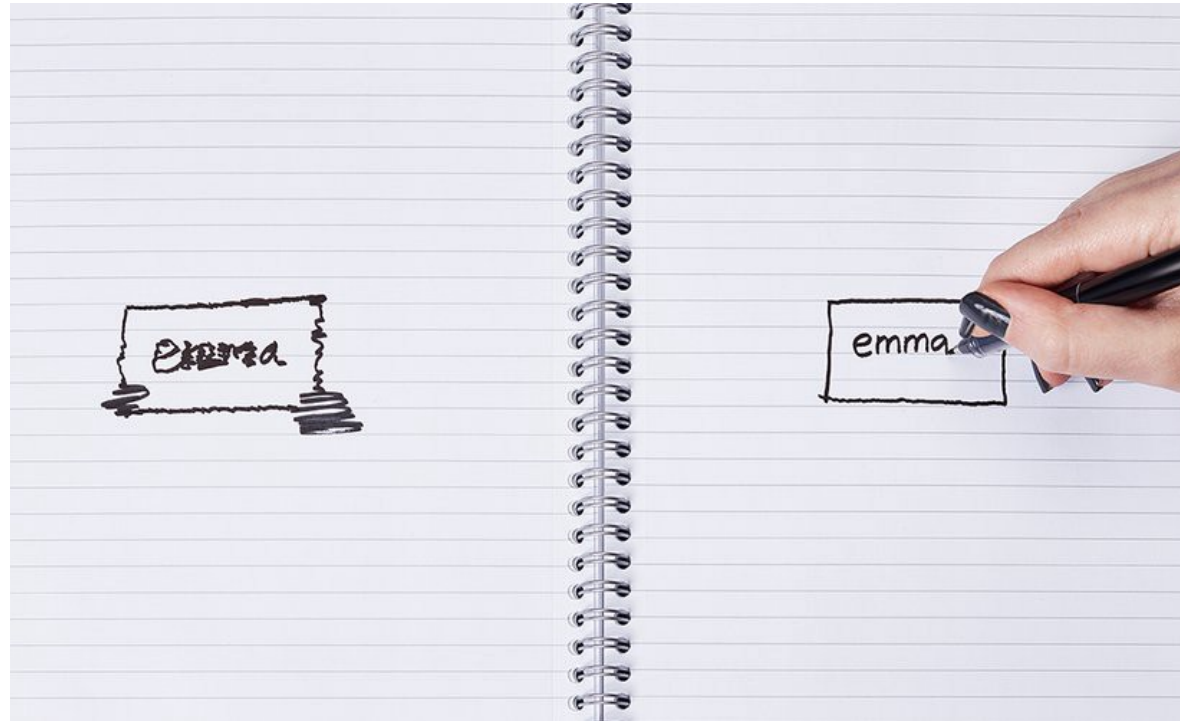
99

— 99

Emma



Final prototype

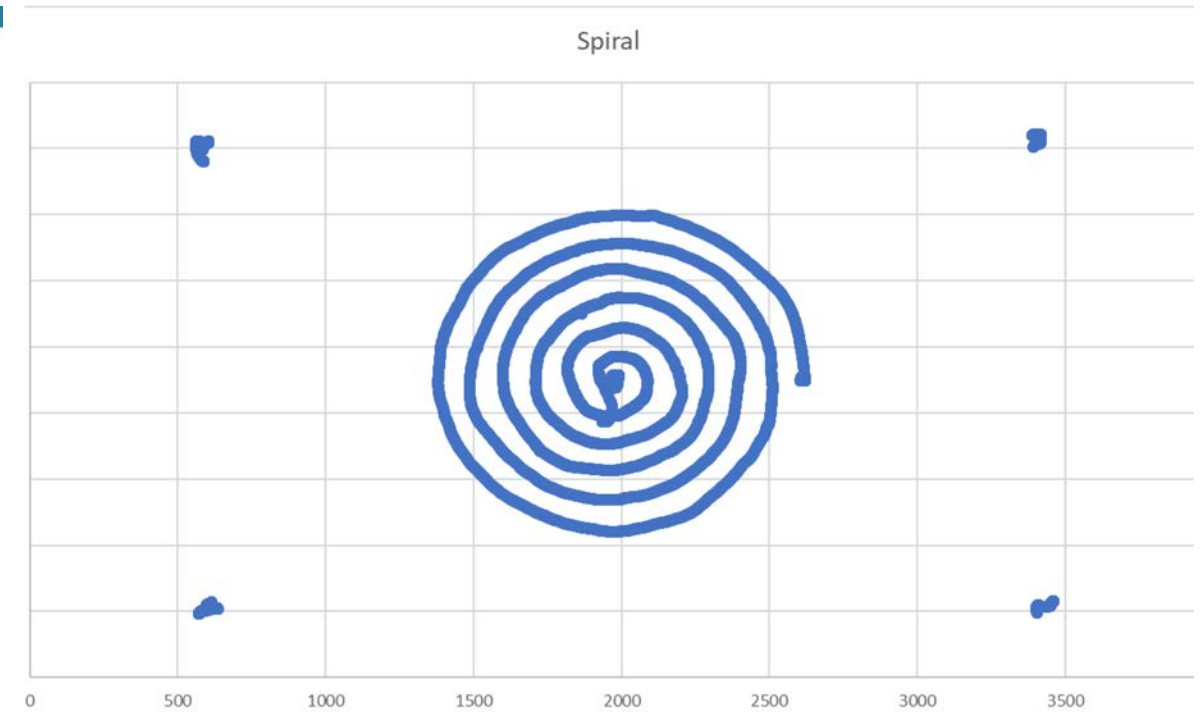


Writing samples

Software

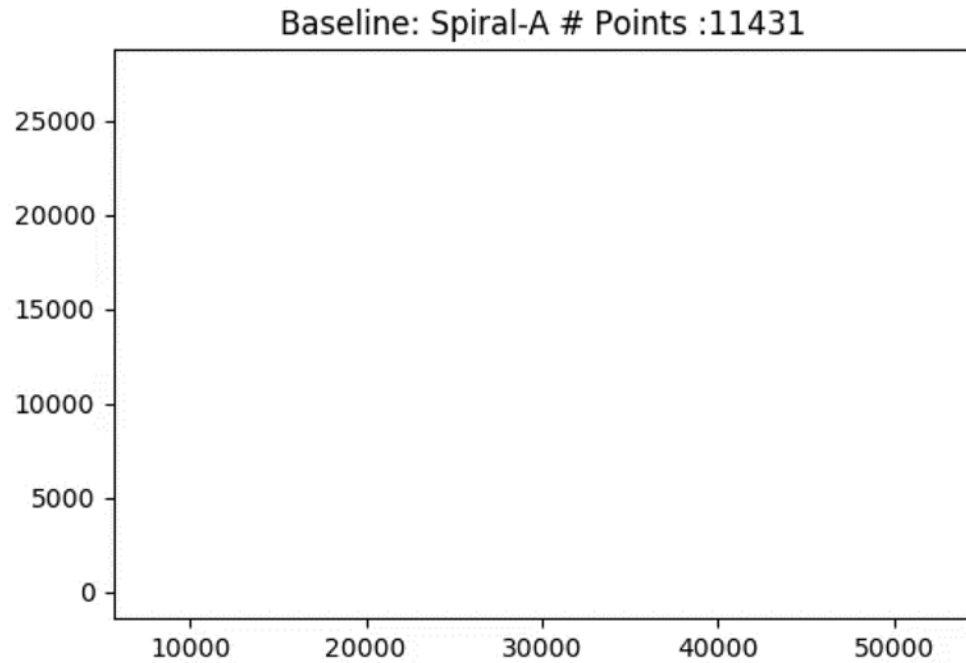


Capture assessment session

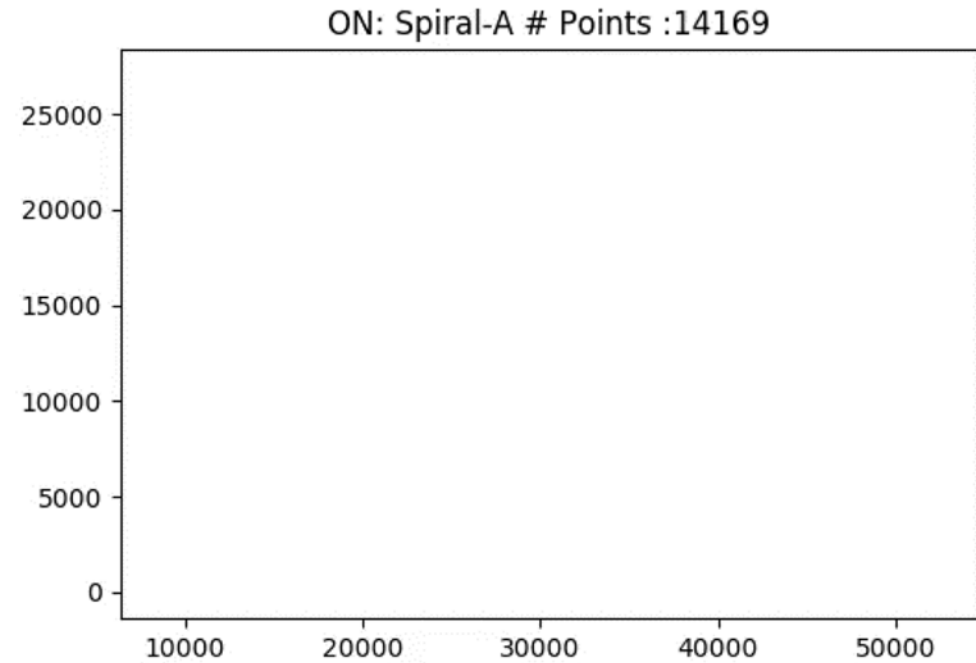


Capture Wacom data

Emma



Without watch



With watch



Oh he's seizing.



Cystic Fibrosis is a life limiting illness and affects on average 1 out of every 2,500 babies. 100,000 people globally are living with CF.

The average predicted life expectancy is 41 years of age.







The Fizzyo device is a wireless sensor that connects to existing CF Physiotherapy equipment, turning breaths into controls for video games.





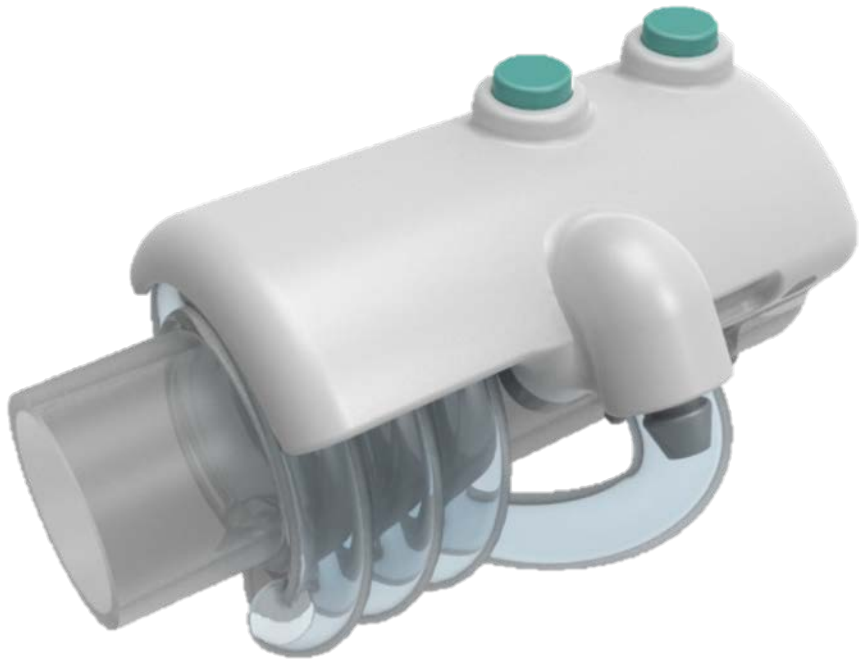




The Fizzyo device in action



Scaling Up Through Key Partnerships





HACK
ATTACK
GAMES
FOR LONG HEALTH

HACK
ATTACK
GAMES
FOR LONG HEALTH

HACK
ATTACK
GAMES
FOR LONG HEALTH

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ATTACK
GAMES
FOR LONG HEALTH

HACK
ATTACK
GAMES
FOR LONG HEALTH



GAME
DEV DNA

APPL
ALCH

BY OTHER C...
AT FAZ... DA...

“Technology such as this is not currently available and we believe has the potential to really change the way these children are cared for in the NHS.”

Professor Eleanor Main

University College London, Physiotherapy

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