

Welcome to:

# ARM mbed Open Shanghai 2017

**ARM**

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IoT Services Group

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Shanghai, China



# 100 bn

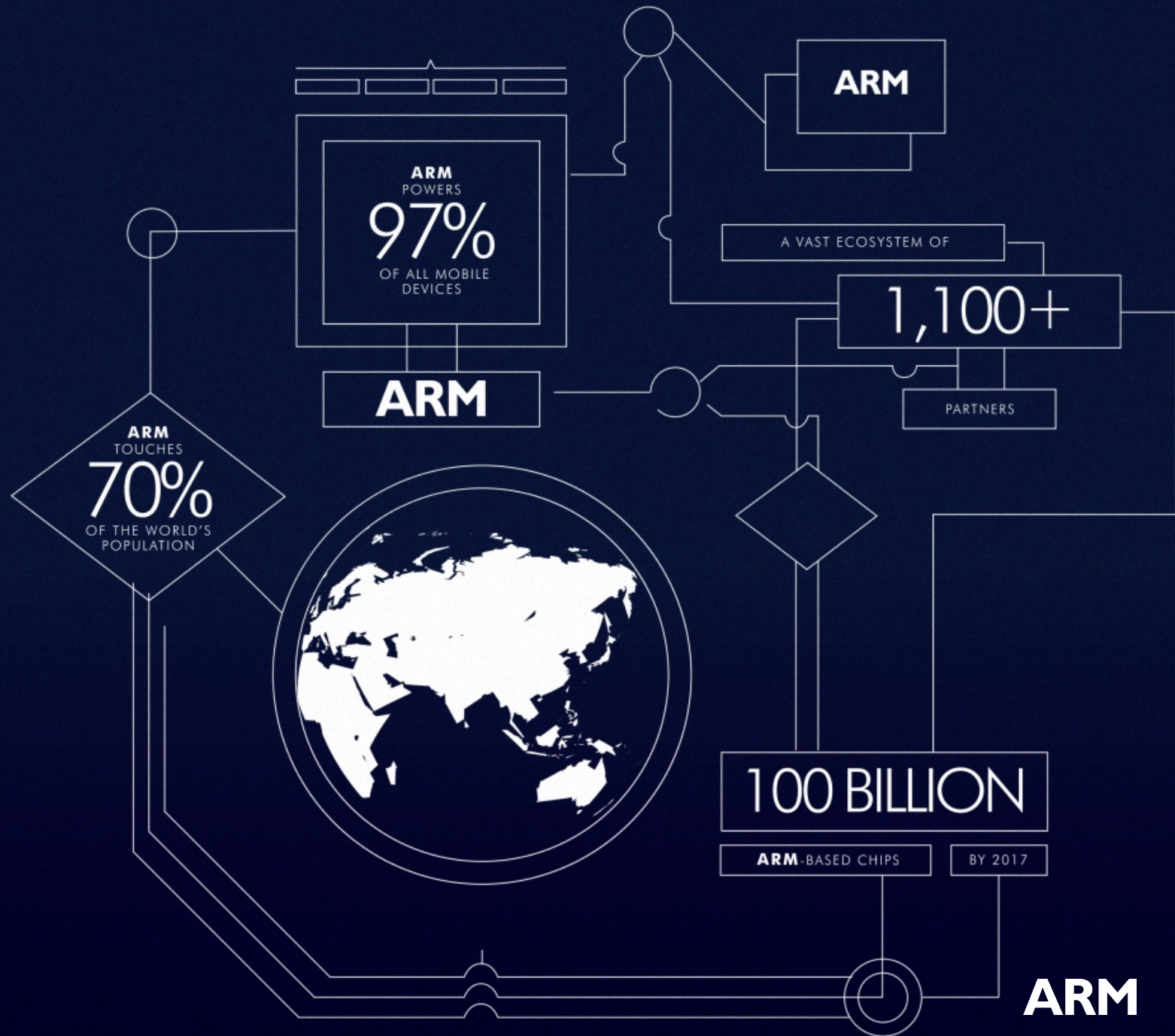
ARM-based chips  
shipped since 1991

Hallmark of energy-efficient  
computing

# 1000+

partner ecosystem

Creation of shared value to  
achieve scale





275B active IoT devices by 2035



# Creating smarter, more effective businesses



**Connected spaces**

50-60% of the IoT opportunities over the next 10 years are in connected buildings, factories and cities



**Connected operations**

86% of companies report that device management is their key challenge in IoT



**Connected asset intelligence**

56% senior decision makers consider assets insights the most strategic outcome from IoT

# Barriers to IoT acceleration



Infrastructure Costs



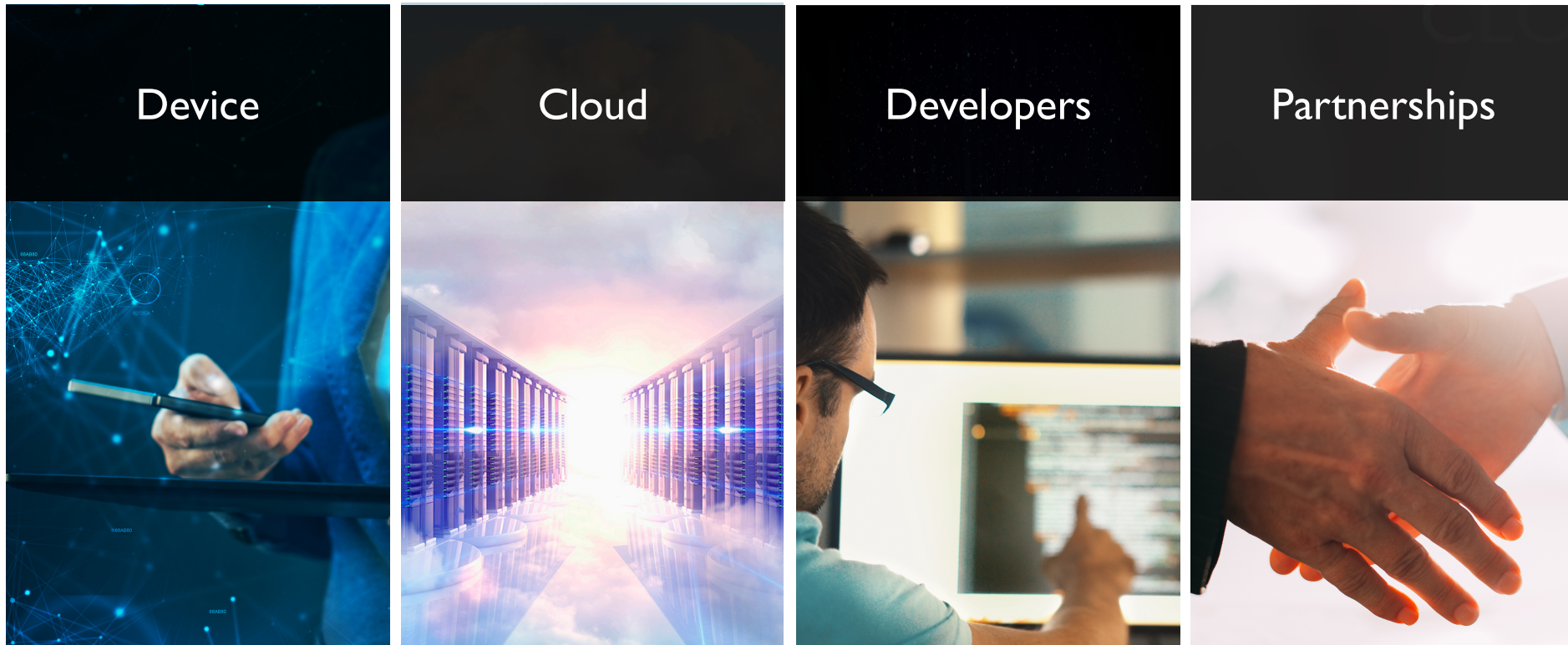
Security Concerns



Device development  
And connectivity costs



# Key components



# mbed partnership

**250k+**

Developers actively designing IoT-ready devices with ARM mbed

**1.5m+**

Product builds of IoT-ready devices designed monthly on ARM mbed websites

**8.8m**

mbed OS devices expected in the next 12 months

**500+**

components

**75+**

mbed partners

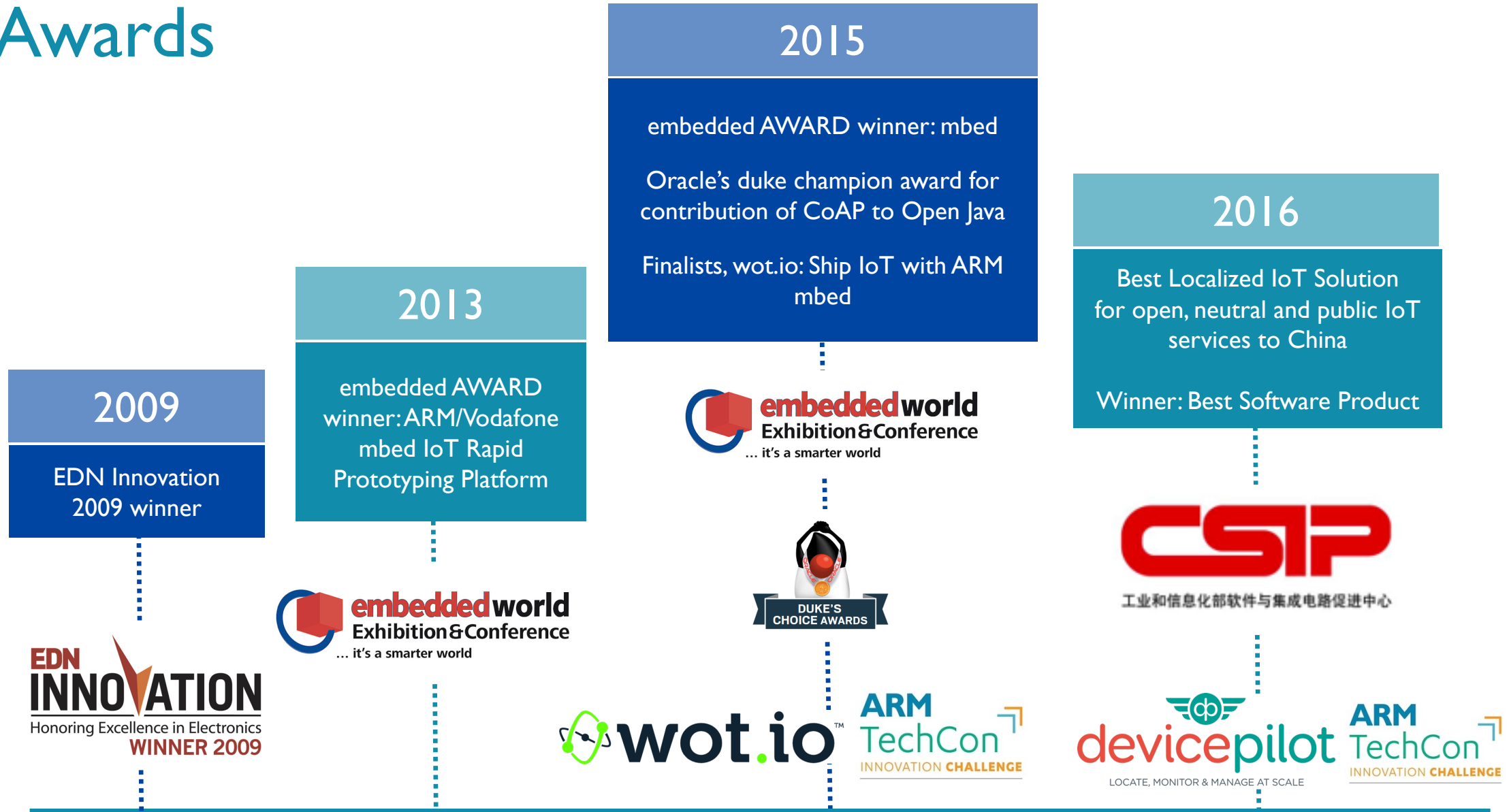
**8**

cloud customers

**100+**


Silicon boards

# Awards





# 会议内容

日期 & 时间	ARM mbed Open 上海	
	2017年6月21日	
13:00	注册 + 交流	
13:30	欢迎致辞	潘劭齐, ARM 亚洲市场总监
14:00	mbed OS 最新信息分享	Sam Grove, ARM mbed OS 工程团队主管
14:30	mbed Cloud 最新信息分享	Alon Shamir, ARM mbed Cloud 高级产品总监
15:00	万物互联, 处处AI	葛行飞, 百度DuerOS, 产品副总经理
15:30	茶歇 + 交流	
15:50	当ARM遇见区块链	张何东, 江苏恒为信息科技有限公司总经理
16:00	OceanConnect IoT 平台助力行业数字化转型	郭瑾, 华为OceanConnect IoT platform 总经理
16:30	Minew mbed solution	龙招喜, 创新微联合创始人&副总裁
17:00	Power of IoT Trunkey Solution	邹鹏程, 中科创达首席技术官
17:30	Mbed WiFi Target: UNO 91H	宋忠耀, RDA高级工程师
18:00	合作洽谈	

# 谢谢大家

# ARM

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