

ARM Accelerator Enables IoT Innovation

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Who We Are



ARM Accelerator

- Founded by ARM and Thundersoft in Aug'2015;
- Focus on Smart Device and IoT Ecosystem ;
 - First technical service based platform, creates a one-stopshop for startups, providing integrated hardware andsoftware experience as well as resources from the ARMEcosystem.

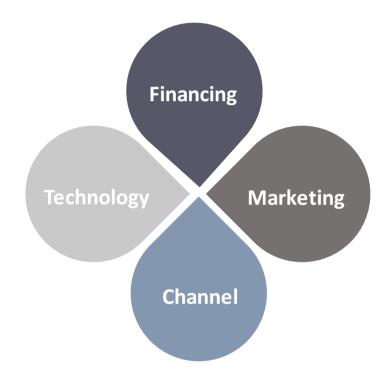


What We Do

- Technical consulting service from professional engineering team
- Mentor and senior technical advisor

ARM-Hopu Funding
The Third Party Funding

- Long-term cooperation with dozens of big brands
- Sales channel in key verticals





Where We Are

- Seamless operation in Beijing, Shanghai, Chongqing and Shenzhen
- Overseas recruitment channels established San Jose, Seattle, Vancouver, London, Cambridge, Oxford, Taiwan, Hong Kong
- Strategic partnerships established with Google Launchpad, Samsung, ST, China Mobile IoT, InvenSense, DIT, Ecovacs etc.





Key Achievements on Acceleration

- 40+ startups in Developing Camp benefits from ARM-based technical services delivered by Accelerator
- Positive feedbacks on Demo Day. 150⁺ VIP guests and 100⁺VCs out of 500⁺ attendees
- Successful operate UK-China TechHUB-11 UK startups participate the first China tour
- 10⁺Tech Day together with ARM Ecosystem partners



24 Startups in the first Demo Day



11 UK startups participate the first China tour



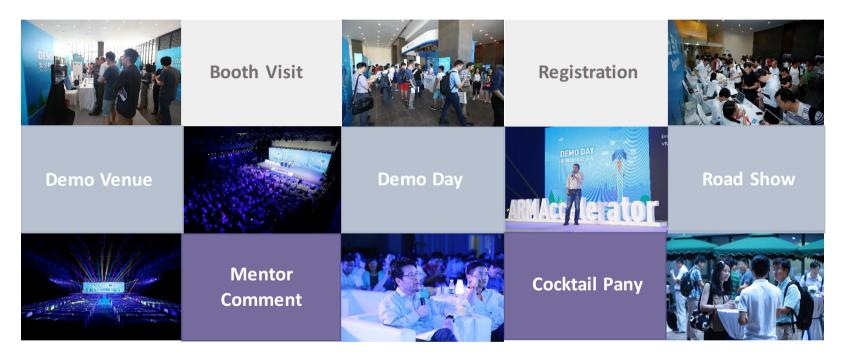
Mentor of ARM Accelerator

- Key Opinion Leader from IC industry
- CEO\CMO\CTO, etc.
- CxO from OEM and internet industry
- Co-founder from global famous investment institutions





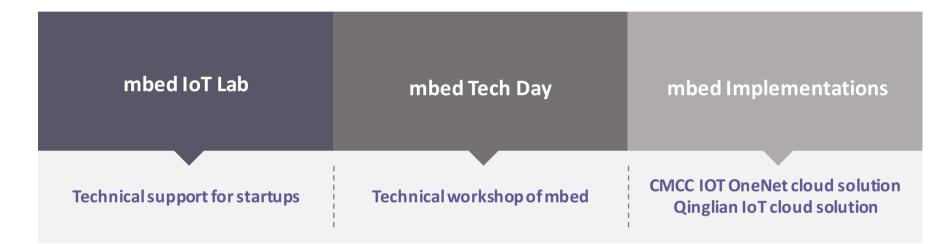
ARM Accelerator Camp Damo Day



1st ARM Accelerator Camp Demo Day Review



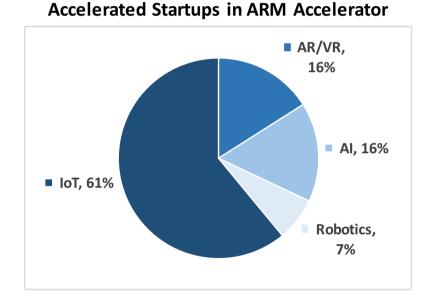
ARM Accelerator Enabling mbed Ecosystem







ARM Accelerator Supporting mbed Ecosystem







2nd ARM Accelerator Demo Day









Thanks

