



IHS TECHNOLOGY INTELLIGENCE SERVICE

# Wearable Technology

## Primary source and forecast data on Wearable Technology

**Gain a competitive edge in an emerging global market with regular updates, data and news on emerging trends**

### BENEFITS

- Gain deep understanding of the emerging wearable technology market
- Stay ahead of your competition with comprehensive market share analysis
- Make informed decisions on market opportunities by leveraging accurate data and expert insight
- Complete your commercial plan with customized market knowledge via direct contact with our experienced analysts

The wearable technology market is ramping dramatically and presents opportunity for explosive future growth. The world market for wearable technology reached \$8.5 billion in revenues during 2012, with 96 million devices shipped. By 2018, unit shipments are forecast to reach 210 million, driving \$30 billion in revenue. Take advantage of this growing market with the extensive coverage offered by the **IHS Wearable Technology Intelligence Service**.

The **Wearable Technology Intelligence Service** leverages the ongoing research of experts in the fields of consumer electronics, critical communications, industrial automation, medical devices, mobile devices, power, and sports & fitness.

IHS analysts leverage several sources for a comprehensive look at the market. Our methodology includes:

- 100 annual interviews
- 160+ companies researched
- Quarterly data updates
- Ongoing trends analysis
- Contributions from analysts across IHS Technology

Navigate this quickly changing business area with databases built upon insights from primary sources, fortified with data aggregated from public and private documents. Our expert analysts delve into market trends and data to provide five year forecasts, market shares, regular analysis and insights, and up to six annual reports illuminating key trends, major players, pertinent transactions, and consumer sentiment.

## DELIVERABLES

IHS Technology Intelligence Service clients are supported by a continuous flow of research across geographies, topics and application areas. These are presented in formats designed to make our insights, analysis, and advice succinct and easily accessible.

### Wearable Technology Intelligence provides:

Analyst Insights on Wearables related market news and analysis

Up to six reports focused on key topics in Wearable Technologies

An always-on interactive Wearable Technologies database, updated quarterly, in Microsoft Excel format and in IHS' TRAX® online visual analysis environment

Direct analyst access

## RESEARCH COVERAGE

### Topical Coverage

Consumer Sentiment  
Smart Watches & Smart Glasses  
Sports & Fitness

Mobile Apps for Wearables  
Operating Systems and Platforms Analyses

### Wearable Technology Data Coverage Areas

Healthcare & Medical	Fitness & Wellness	Infotainment	Industrial	Military
Blood Pressure Monitors	Activity Monitors	Bluetooth Headsets	Hand-worn Terminals	Hand-worn Terminals
Continuous Glucose Monitoring	Fitness & Heart Rate Monitors	Head-up Displays	Head-up Displays	Head-up Displays
Defibrillators	Foot Pods & Pedometers	Imaging Products	Imaging Products	Imaging Products
Drug Delivery Products	Head-up Displays	Smart Glasses	Smart Clothing	Smart Clothing
ECG Monitors	Sleep Sensors	Smart Watches	Smart Glasses	Smart Clothing
Hearing Aids	Smart Glasses			
Insulin Pumps	Smart Clothing			
Smart Glasses	Smart Watches			
Patches	Other and Audio			
PERS	Earbuds			
Pulse Oximetry				

### Related Market Reports & Intelligence

IHS Technology can also aid your critical decision-making with Wearable Technology reports and research in related industry areas, including:

[Consumer Devices](#)

[Materials and Cost Benchmarking](#)

[Medical Devices & Healthcare IT](#)

[MEMS & Sensors for Wearables](#)

[Smart Watch Key Patent Report](#)

[Wireless Power in Wearables](#)

[Wearable Display Technology](#)

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#### ABOUT IHS

IHS is a global information company with world-class experts in the pivotal areas shaping today's business landscape: energy, economics, geopolitical risk, sustainability and supply chain management. We employ more than 8,000 people in more than 31 countries around the world.

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